

The Baltimore Marketing Association 37th Annual Business Awards Presentation

Souvenir Program Advertising and Ticket Contract

**Tickets**

- Individual Tickets \$85
- Full Table (10) \$800
- Platinum Corporate Sponsor \$5000
- Gold Corporate Sponsor \$3000
- Silver Corporate Sponsor \$2000
- Bronze Sponsor \$1000

**Advertisement Page Size and B/W Rates**

- Front Cover \$750 - \$1000
- Inside Front Cover \$700
- Inside Back Cover \$650
- Back Cover \$750
- Inside Full Page \$500
- Center Page (ea.) \$575
- Half Page (Horz. or Vert.) \$350
- Quarter Page \$250
- Eighth Page \$125

Color: Standard 2 colors \$125 (Additional)  
 4 Color \$250 (Additional)

**Deadline Date:**

Space Reservation: October 30, 2006  
 Camera Ready Copy: November 10, 2006

**Mechanical Requirements**

- Cover Ad Page 8 1/2 x 10 1/2
- Inside Full Page 7 1/2 x 10
- Half Page (Horz.) 7 1/2 x 5
- Half Page (Vert.) 3 3/4 x 10
- Quarter Page 3 3/4 x 5
- Eighth Page 2 1/2 x 3 3/4

Halftone Screen: 133 line screen  
 Camera Ready Material, Velox, or Negatives (Right reading, emulsion side down)

**Ship Materials To:**

Delores West, DCS  
 2115 North Charles Street, Suite 101  
 Baltimore, MD 21218  
 (410) 244-6033

**PAYMENT METHOD:**

- Check is enclosed for advertisement in the amount of \$\_\_\_\_\_.
- Check is enclosed for tickets in the amount of \$\_\_\_\_\_.
- Please Bill for: \_\_\_\_\_ FID#52-1733409-501(c)(3)

*All payments due on or before November 10, 2006 for tickets and advertisements.*

**For more information or space reservations contact:**

Paulette Pettit-Austrich • 410-244-6033 • Email: amuldrow2@parkermuldrow.com

The advertiser hereby agrees to purchase a display ad to run in the publication noted above. The advertiser has selected ad size(s) and agreed to pricing as specified above. The advertiser is responsible for payment of the amount owed when ad copy is submitted to The Baltimore Marketing Association, Inc. (BMA).

Make Checks payable to: The Baltimore Marketing Association  
 2115 N. Charles Street, Suite 101  
 Baltimore, Maryland 21218

**Authorized By:** (type or print)

<b>Name</b>	
<b>Organization</b>	
<b>Address</b>	<b>Zip</b>
<b>Telephone Number</b>	<b>E-mail</b>

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_